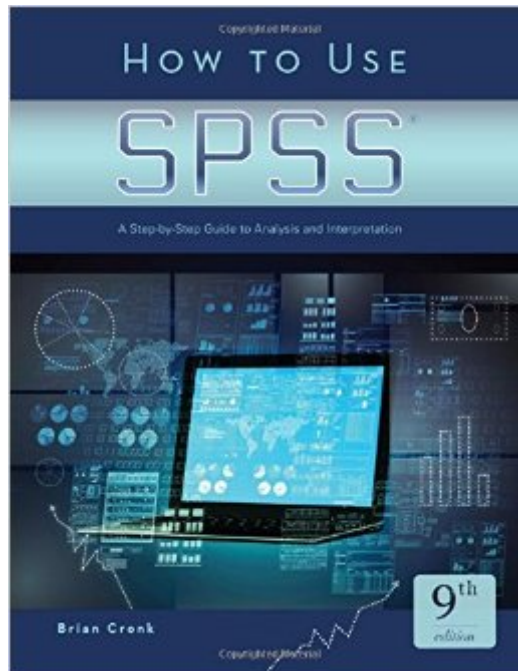


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How To Use SPSS®: A Step-By-Step Guide To Analysis And Interpretation



Synopsis

â ¢ Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data. â ¢ All major statistical techniques covered in beginning statistics classes are included: Â descriptive statistics Â graphing data Â prediction and association Â parametric inferential statistics Â nonparametric inferential statistics Â statistics for test construction â ¢ Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics. â ¢ Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test. â ¢ More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. â ¢ A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms. â ¢ Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program. â ¢ Thoroughly field-tested; your students are certain to appreciate this book.

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Paperback: 176 pages

Publisher: Routledge; 9 edition (January 3, 2016)

Language: English

ISBN-10: 1936523442

ISBN-13: 978-1936523443

Product Dimensions: 0.8 x 8.5 x 11 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

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